Volunteer Social Media Rules Sheet

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Purpose

To protect student privacy, represent the band program positively, and align with NTPS and RRBA expectations when using social media.

General Rules

- Volunteers and chaperones represent RRBA and the River Ridge Band program during events.
- Student safety and privacy always come first.

Posting Guidelines

Volunteers **MAY**:

- Share general event information already posted by RRBA
- Share RRBA posts by resharing official content

Volunteers **MAY NOT**:

- Identify students by name, tag students, or link names to images
- Post media from classroom rehearsals, district transportation, locker rooms, or lodging
- Post about injuries, discipline, emergencies, or health-related incidents
- Comment publicly on student behavior, performance, or conflicts

Respectful Conduct Online

- Keep posts positive, respectful, and family-appropriate
- Avoid arguments, complaints, or negative commentary
- Do not engage in political or controversial discussions tied to events

Enforcement

Violations may result in the removal of content and loss of volunteer privileges.

When in doubt: Don't post. Share concerns with the Social Media Chair, President, or the Band Director.